

# Build Innovation Capabilities Within Your Organization



Workshop participants practice gleaning insights from research data in a sequence of methods that includes *Rose, Thorn, Bud* and *Affinity Clustering*.

## FUNDAMENTALS WORKSHOP

# Innovation through Human-Centered Design

### OVERVIEW

INNOVATION IS CRUCIAL for most organizations, yet few people are equipped to innovate with confidence. Human-Centered Design can help. The discipline of developing solutions in service of people greatly increases the likelihood of truly innovative results.

Whether you're looking to grow a culture of innovation throughout your organization, prepare a team to be innovation catalysts, or just improve your own capabilities, this workshop is a great place to start.



