



مركز القيادة الإبداعية
Center for Creative Leadership®



INNOVATION LEADERSHIP

Program Overview

“If you’re standing still, you’re falling behind.” Global competition is fierce, which means that **leaders need to continually innovate in an effort to maintain relevance in the market.** This program introduces robust and impactful components of an innovative mindset so that leaders, teams, and organizations can reach a higher level of innovative proficiency.

This 9 hour program is delivered over 3 consecutive days (3 hours per day).

Participants will apply new frameworks and tactics to their real-world innovation challenge(s) and leave ready to cascade key takeaways back at work.

Key Objectives:

- Recognize and overcome blocks and barriers to establish a culture of innovation
- Learn how to foster a climate that ignites innovation
- Understand the role innovation plays to create sustainable competitive advantages
- Understand innovation as a process – and one’s preferences in that process
- Explore 10 types of innovation and their application at work

Participant profile

For leaders of teams (managers and above) who need to innovate or risk losing ground in the marketplace.



Registration deadline: March 9th, 2021

Time: 11:00 am – 2:00 pm

Contact information: training@kfas.org.kw

