



FEMALE ENTREPRENEUR INTENSIVE

A KFAS programme run in partnership with Creative Startups®



OVERVIEW

Creative Startups' programs serve entrepreneurs applying innovative solutions relevant in regional and global markets. This 3-day interactive, hands-on workshop is designed for aspiring and active women entrepreneurs finding ways to innovate and stretch their capacity to identify and solve problems with inventive, relevant solutions and women in organizations that serve these entrepreneurs. The goal of this workshop is to empower women entrepreneurs, from a wide range of industries, to move their ideas into the market, taking steps toward launching or growing their ventures.

OBJECTIVE

This 3-day workshop will use four pillars, discover, explore, apply, and internalize to:

- gain conceptual and applies skills;
- expand ability to envision and grow towards scalable success;
- grow as leaders.

KEY LEARNING

Participants will explore the following topics:

- Understand Customer "Pain" and "Core Pain",
- Customer Validation,
- Go-to-Market Strategy,
- Sales, Sales, Sales!
- Design a Team for Growth,
- Know Your Numbers,
- Take a Reality Check!

PARTICIPANT PROFILE

This workshop is for aspiring and active female entrepreneurs and those women who work for corporations who are applying innovative solutions relevant in regional and global markets. The ideal participant has: an idea, prototype, or early revenue stage business; and is ready to take steps to launch or grow their venture.

LOGISTICS

DATE: DEC 3 - 5, 2019

LOCATION: Kuwait

REGISTRATION: <https://oe.kfas.org.kw/Default>

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