

# Agile and Creative Businesses

<b>When:</b>	November 17 – 19, 2019
<b>Where:</b>	Radisson Blu, Kuwait
<b>Registration Link:</b>	<a href="https://oe.kfas.org.kw/Default">https://oe.kfas.org.kw/Default</a>
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## Overview:

This three-day, practical and hands-on workshop is designed to be a catalyst for developing innovative and creative businesses. Based on the latest thinking and best practice used in organisational culture, learning agility and performance management, the course provides you with ideas that will help you to develop your business and the people in it.

It is designed to highlight the importance of individuals working together within a positive business environment to ensure that personal behaviours are focused on both the customer and on business results.

The course is designed to be collaborative, with all participants sharing ideas and insights from their personal experience in order to enable you to bring your learning into your business.

## The programme focuses on:

- The importance of the culture within a developing business
- Personal learning agility and the entrepreneur
- Developing strategic innovation
- Working together to drive innovation
- Managing positive individual development to drive the business forward

## Objective:

The core objective of the course is to help you understand how you can encourage the people in your business to foster more innovative and creative ways to develop the business in a rapidly changing environment.

At the end of the programme you will leave with a set of tools to help you and your business grow with a more entrepreneurial attitude. You will understand better how attitude of the people in your business and the culture you foster are the

### **Participant profile:**

This course is designed to be relevant to the people in your organisation that drive change and lead people.

It is especially relevant to small businesses in any industry sector that have to deal with a changing environment or wish to develop and grow in a competitive environment.

It will be of particular relevance to:

- Small business owners looking to develop their business in a rapidly changing environment
- Managers who are involved in developing business strategy within small businesses
- Individuals who are involved in performance management and focused on business results
- New small businesses that want to differentiate themselves from the competition

### **Key learning outcomes:**

- Describe your business model in terms of the organisational culture.
- Make effective use of business and personal agility.
- Develop a business strategy to drive innovation.
- Use 'Silent Storming' to lead innovative and creative problem solving sessions.
- Understand how to present new ideas to secure the 'buy in' of others to implement change.
- Construct a performance management framework to help drive creativity and innovation.