

BECOME A DIGITAL LEADER TO CREATE EXPONENTIAL GROWTH OPPORTUNITIES IN YOUR BUSINESS



مؤسسة الكويت للتقدم العلمي
Kuwait Foundation for the Advancement of Sciences



IDENTIFY OPPORTUNITIES FOR DIGITAL DISRUPTION AND LEARN HOW TO DRIVE DIGITAL INNOVATION

Digital technologies, digital ways of working, and digital thinking are changing every business. Companies that do not adapt face irrelevance. Companies that are leading the digital revolution:

- **Develop digital leader mindsets** to raise the level of ambition for speed, service, efficiency, scale, and transparency in their companies
- Embed techniques to **identify opportunities for digital innovation**
- Discover and act on the opportunities digital presents for producing **exponential growth, not just improvements**
- Don't try and do it all themselves: they **create processes and external partnerships** to quickly capture those opportunities and act on them

This 3-day program draws on methods used in **OneLeap's Harvard Business Review-featured innovation process**. Participants will gain the practical tools and confidence needed to drive impact through creative innovation.

Participants will work with our **Harvard, Oxford and Cambridge-educated expert facilitators**, who have extensive experience delivering innovation and leadership programs at FTSE 100 and Fortune 500 companies across the globe, including **Tesco, Credit Suisse and Pearson**.



“ [OneLeap] presents a provocative new model for innovation in big companies ”

Some of the organizations we work with:



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PROGRAM HIGHLIGHTS

Over our 3-day program you will learn and apply impactful techniques for creating growth by identifying opportunities for digital disruption

- **Develop a digital mindset** through OneLeap's proprietary Digital Leadership model - built through our experience with Fortune 50 and FTSE 100 companies
- **Learn how to identify and translate the essentials of digital technologies** (e.g. blockchain, machine learning, dynamic data analysis) to enable your organization to harness their potential
- Work alongside successful entrepreneurs to **learn how to form healthy partnerships** to turn your ambitions into actions

This course is for managers who want to drive impact in their company through digital innovation

This course will accelerate your development if you are:

- A manager or someone who leads a team
- Highly motivated to make an impact in your organization
- Excited about leveraging digital to deliver practical innovation - fast

Managers who attend OneLeap's program will gain:



Growth through new ideas and a digital mindset



Understanding and **leadership skills** to enable their teams to leverage digital thinking



Awareness of the key digital trends and how they will impact you



Powerful tools to apply digital thinking to create exponential growth opportunities in your industry



A diverse network of peers to support and inspire them beyond the program

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ABOUT ONELEAP'S APPROACH

PART 1

Develop a digital mindset that opens you to greater ambition

- **Build a "sense of the possible"** to help you see how digital can revolutionise every aspect of your business
- Using OneLeap's proprietary **Digital Leader Mindset** model, explore the behaviours of the leaders of most successful Silicon Valley companies

PART 2

Explore digital opportunities in your business

- Increase your **awareness of how key digital forces impact your business**
- **Design digital experiments you can run** in your business

PART 3

Act on these opportunities through smart partnering

- Learn **how to find, select, and enable partners** to accelerate your business' pursuit of digital opportunities.



DISCOVER OPPORTUNITIES

- Work alongside the OneLeap team to apply digital forces (speed, service, accuracy, efficiency, scale, transparency) to scanning your industry, discovering opportunities for massive growth



GENERATE EXPERIMENTS

- Using your mastery of the core digital forces and your experience scanning the industry, design experiments you can try in your business to use digital to boost growth

LOGISTICS

Date: March 24-26, 2019

Location: Kuwait

Deadline to register: Feb 21, 2019

Registration: Online through <http://oe.kfas.org.kw>

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Our expert facilitators have extensive experience delivering strategy and leadership programs across the globe



Alex Mackenzie
Director, OneLeap London
Course Instructor
alex.mackenzie@oneleap.com

- Works with managers and executives at global companies to build innovation leadership skills
- Leads programs in the GCC region, including with the KFAS innovation challenge and the UAE Prime Minister's Office
- Previously co-designed and built an academy for top 1% of Walmart USA
- Bachelor in Laws (Edinburgh)



Dr. Juliet Wagner
Senior Strategist, OneLeap London
Course Instructor
juliet.wagner@oneleap.com

- Advises global organizations on innovation strategy and organizational design; expert on ecosystems strategy
- Lectured at Harvard and Vanderbilt Universities, where she received multiple awards for her teaching and facilitation
- Ph.D. (Harvard) and M.A. (Cambridge)

OneLeap helps the world's leading organizations and their leaders drive impact through innovation

We work with FTSE 100 and Fortune 500 companies across the globe to help them drive breakthrough innovations, discover new opportunities for growth, and build the innovation skills of their leaders.

Our approach is supported by a global network of **4000 successful innovators and expert academic advisors** such as Professor Beth Altringer of Harvard University's Innovation Lab.

Here is what our clients are saying about us:

“ OneLeap delivered a rare combination of analytical rigor, creativity, and commercial practicality. As a result, we're building important new capabilities we believe will drive long-term revenue growth. ”

Viola Werner, **Managing Director, International Wealth Management, Credit Suisse**

“ I was searching for inspiration to stretch and challenge my CEOs and their teams and OneLeap answered the brief perfectly. Modern, agile and well-connected, I would recommend this crew to ... accelerate the development of your people. ”

Trevor Masters, **CEO, Tesco International**

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