

# SPARK

*A Culture of Innovation*

## A 3-day Innovation Jumpstarter!

*"We cannot solve our problems with the same thinking we used when we created them" - Albert Einstein*

### Overview of Program

This highly experiential training program will get you to learn about your own strengths and how to use them to jumpstart innovation in your team and organization. Come ready to learn how to apply innovative processes and tools to your teams to sustain a truly innovative culture.

- Think strategically about innovation
- Identify mechanisms of facilitating innovation through your organization
- Identify measures of productivity and execution that matter
- Sustain a creative and playful mindset to enable your teams
- Say 'yes' to the unknown and see past barriers to innovation
- Collaborate using a creative problem-solving process to address a current innovation challenge

### Objectives:

- Understand your strengths (CliftonStrengths(r)) and role in the innovation process
- Experience fun and engaging activities using Theater games and Fun game simulations to challenge you
- Practice using core skills and tools to facilitate innovation in your organization
- Learn how to sustain a creative and playful mindset to enable your teams' creativity



### Participant Profile

- Managers with 5 years experience or New Managers
- Young Professionals who want to jumpstart their organization's culture of innovation
- Fast growing or Established companies that care about sustaining innovation

**RESULTS**

OVER

**80%**

of participants are more confident to move beyond their comfort zone

OVER

**80%**

of participants are more willing to take risks