

INNOVATION MANAGEMENT CERTIFICATION

1st Level

3-Day Course

1st Level of Innovation Management Certification
accredited by the Global Innovation Management Institute











ShiftIN LEARNING
SOLUTIONS
PARTNERS

5 BENEFITS

- 1. Make Innovation happen:** Learn the techniques to generate, develop and implement sustainable innovations.
- 2. Improve job readiness:** The development of knowledge, skills, and confidence to innovate.
- 3. Develop your leadership to innovate:** Individuals are able to successfully lead innovation.
- 4. Distinguish yourself from the crowd by acquiring** leading innovative knowledge.
- 5. Network:** The training entitles participants access to the GIMI's world network.

Our Innovation Management Certification program offers four levels of certification which help participants understand innovation breakthroughs, build, sell and commercialize business concepts, and manage innovation.

 <p>1 LEVEL (ASSOCIATE)</p> <p>IS DESIGNED TO TEACH YOU ABOUT THE USE OF IDEA GENERATION TOOLS AND TO APPLY THEM IN CREATING MORE AND BETTER IDEAS</p>	 <p>2 LEVEL (MASTER)</p> <p>WILL APPLY YOUR LEARNING INTO A REAL WORLD ISSUE OR CHALLENGE</p>	 <p>3 LEVEL (MANAGER)</p> <p>UNDERSTAND THE INNOVATION MANAGEMENT TECHNIQUES OF AN INNOVATION PRACTITIONER</p>	 <p>4 LEVEL (LEADER)</p> <p>WILL APPLY YOUR LEARNING TO SOLVE REAL LIFE CHALLENGES</p>
 <p>COURSE + EXAM</p>	 <p>PROJECT</p>	 <p>COURSE + EXAM</p>	 <p>PROJECT</p>
<p>Complete Level 1 course. Pass Level 1 exam.</p>	<p>No course required. Submit application for action project. Complete action project successfully.</p>	<p>Complete Innovation Level 3 course. Pass Level 3 Exam.</p>	<p>Submit application for execution of innovation program. Complete action project successfully.</p>

2017

This course is also offered inhouse.

KUWAIT
1-3

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Radisson Blu Kuwait
8:30 – 2:30
3-day training.

COURSE OVERVIEW

This certified course is offered for the first time in the GCC countries, and represents a unique opportunity to get access to the prestigious Innovation Management Certification, accredited by the respected Global Innovation Management Institute (GIMI). It will help you to start your journey towards innovation, teaching you about the use of idea generation, the tools needed, and how to apply them in creating more and better ideas.

Business innovation is a pervasive force in today's fast changing environment. In fact, CEOs around the world recognize that business innovation is not only a core driver for creating and capturing new business value, but it's also the key to long-term business survival and success. Over the last decade, we have seen many impressive innovation breakthroughs in a range of industries. Despite such successes, innovation does not come easily. It is not enough to merely declare, "We want to be more innovative." Putting innovation into practice is difficult, mostly because generating new and future growth opportunities is still a challenge, or we don't know where to begin.

This workshop is designed to build awareness, excitement and recognition for the importance of business innovation, and provide you a proven process to generate new and exciting growth opportunities inside your organization. By democratizing this process, every individual in an organization can now come up with meaningful and actionable innovation breakthroughs to drive their business into the future. With our learn-by-doing principle, attendees will go through an intensive two- to three-day hands-on learning workshop spaced with individual, pair and/or team breakout exercises. At the end of the workshop, individuals are now more equipped with the necessary skills and confidence to be generate new growth opportunities for their organization.



AGENDA

LEVEL



COURSE DESCRIPTION

LEVEL 1

The objective of Level One is to demystify innovation and to make it real and actionable with disciplined process tools and methodologies spanning all aspects of business innovation from concept to customer and from value creation to value capture.

MODULE	MODULE	MODULE
<p>1</p> <p>DEMYSTIFYING INNOVATION</p> <p>Learn the definition of innovation, understand why innovation is important, and recognize what constitutes an innovation breakthrough.</p>	<p>2</p> <p>INNOVATION TECHNIQUES</p> <p>Review great innovation breakthroughs and practice building your own through creative combinations of compelling trends, basic human needs, and simple and proven business models for creating new value across the innovation value chain.</p>	<p>3</p> <p>INNOVATION BREAKTHROUGH PROCESS</p> <p>Learn the process and how global organizations have applied it for the purpose of generating more and better ideas to build their innovation pipeline and take ideas to market.</p>

WHO SHOULD ATTEND

GIM Institute's Certification Program is designed for anyone interested in becoming certified in innovation as a business discipline, from creative minds to innovation professionals to business leaders. This applies to anyone who wants to broaden their capabilities in innovation, build a career in innovation, or help their organization become a leader and high performer in both the creation and capture of business value from innovation.

ABOUT



ShiftIN Partners is a leading strategy management consulting firm focused on helping clients manage strategy and innovation programs that enable the organisation to achieve the necessary shift, working from withIN.

With decades of accumulated experience from around the world, our consultants have a track record of helping organisations in the emerging markets to overcome the challenges related to strategy execution. We are recognized for our obsession towards implementation, simplification, and results.

ShiftIN Partners has Offices in Abu Dhabi, Dubai, Riyadh, Chicago and Lisbon.

CONSULTING & ADVISORY SERVICES

Our professionals have successfully led several consulting engagements worldwide, partnering with customers in the Government, Utilities & Infrastructure, Oil & Gas, Manufacturing, Healthcare & Pharmaceutical, Financial Services and Telecommunications sectors.

Our consulting engagements typically imply solving a specific problem, developing a new process, implementing a specific organisational change or developing new capabilities. As an advisor, we focus on ensuring knowledge transfer and enabling capability building. The client's team and resources carry out the actual work, guided by our professionals.

We are bound by a shared set of values and a culture of support, fellowship, entrepreneurship, trust, respect, and a willingness to go above and beyond to ensure our clients' success.

EDUCATION & TRAINING

To develop these key managerial skills and competences, ShiftIN Partners Learning Solutions offers an array of education and training opportunities to help your organisation bolster its execution strengths, at all levels of the leadership pipeline, from senior-most managers to the strategy leaders of tomorrow.

ABOUT

CERTIFICATION & ITS REFERENCES

Upon successful completion of the 3 days course, you will have to take an online assessment (Independently applied by GIMI but not provided by KFAS), and upon successful completion, you will be awarded with the prestigious level 1 certification.

This certification program has been delivered around the world in over 200 Fortune 500 companies worldwide, as well as top business schools such as Hult International Business School, Thunderbird School of Global Management, Singapore Management University, Yonsei University and Rotman – University of Toronto.



The Center for Innovation, Excellence and Leadership (IXL Center) is the Global Leader in building innovation capability for those institutions desiring breakthrough growth. IXL Center's unique heritage in innovation consulting and corporate education has helped it form a perspective and approach that is cutting-edge and practical. IXL Center is a founding member of the Global Innovation Management Institute, an organization that is driving standards and certification for innovation management.

IXL Center is a thought leader having published many books on innovation. Senior partners speak globally on matters of innovation. IXL Center has locations all over the world with headquarters in Cambridge, Massachusetts.

PROGRAM ENDORSERS

Besides being an official certification of the Global Innovation Management Institute, the program is endorsed by:

The Center for Innovation, Excellence and Leadership builds lasting innovation capabilities while delivering breakthrough and high performance results.
WWW.IXL-CENTER.COM



Innovation Excellence is the online home of the global innovation community, building upon a rapidly-growing network with thousands of members.
WWW.INNOVATIONEXCELLENCE.COM



The Global Innovation Management Institute (GIMI Institute) is a global not-for-profit professional organization driving standards for innovation management. Created by a group of innovation executives, academics and consultants from around the world, its mission is to help individuals, companies and regions develop world-class innovation practitioner and management capabilities through global standards, testing protocols and certification.

PROGRAM REFERENCES

GIMI Institute has worked with organizations around the world to create and capture greater value from innovation:

. Johnson Controls; Natura; Verizon; EMC2; Levi's; Philips; Samsung; Osram; 3M; Siemens; P&G; Sephora; Bombardier; Xerox; Syngenta; Emirates NBD; Aramex; Bayer; Cigna; Dubai Healthcare City.

GIMI program is run at top business schools and universities across the globe such as:

- . Hult International Business School
- . Singapore Management University
- . Rotman School of Management (University of Toronto)
- . Thunderbird School of Global Management
- . Haskayne School of Business (University of Calgary)
- . Yonsei University

OTHER COURSES BY SHIFITN PARTNERS LEARNING SOLUTIONS

Shaping the Future, Making Strategy Happen (endorsed by ILM), Certification in Setting Personal Objectives (certified by The Institute for Strategy Execution and Jeroen DeFlander), Linking Risk Management with Strategy Management, Data Analytics (delivered in partnership with Avondx), Strategy Execution Master Class (certified by The Institute for Strategy Execution and Jeroen DeFlander), Business Model Generation (endorsed by ILM), Digital Transformation (delivered in partnership with Wavestone), Strategic Project and Program Management (endorsed by ILM), Breakthrough Leadership, The Leadership Challenge, and the online platform in Strategy Execution: www.strategyexecution.academy

Also offered in-house. Detailed calendar dates are stated in ShiftIN Partners Learning Solutions 2016 Calendar. You can also visit www.shiftinpartners.com



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CONTACT



events@shiftinpartners.com

Jenny Tsuboyama
Manager Business Development
jtsuboyama@shiftinpartners.com



UAE +971 50 111 9564

To register yourself or a member of your organisation, please send us an email or give us a call.
Discounts are available for groups.