Creative Thinking Workshop

Overview

Unleashing individual and team creativity with the complete creativity tool-kit and a unique creative process model. Developing fresh thinking and new ideas with hands on creative thinking tools and techniques to help fuel creativity and overcome creative blocks.

Creativity at work is all about developing new perspectives, generating new ideas and solving practical problems. This is why creativity is essential for organisations who need to achieve and maintain a competitive edge. Knowing how to consistently generate new ideas and new thinking will benefit the development of any organisation – creativity isn't just relevant; it's essential.

The workshop provides a unique introduction to how the creative process works. Organisations and individuals are encouraged to bring along real life situations which are tackled by a broad range of practical creative techniques which can be used in the workplace.

Objectives

If you need to bring fresh thinking to bear on real business challenges, then this is the programme for you.

- Develop your problem-solving skills – learn how to tackle any issue you are faced with from a fresh, new angle.
- Generate new ideas – using the different techniques you can produce many new ideas quickly and effectively.
- Take your business forward – innovative thinking to develop a competitive edge.
- Save time – by understanding how to unleash your creativity, never again spend hours labouring over one problem.
- Improve team morale – if everyone has the skills to think more creatively, you can all contribute and feel empowered.

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Outline

The need for creativity and the creative process

- Where ideas come from and how to create the right mindset for producing ideas.
- Why it's important to be creative at work.
- Develop an effective framework – the creative process model – for all your creative thinking.
- Learn how to unblock your thinking and become more flexible in your approach to thinking.

The Creative Process Model

- Understand the process of thinking about the right things, generating new ideas and then working effectively with those ideas.

Set the right focus

- Avoid wasting time by making sure that you are directing your creativity correctly.

Creativity techniques

- A range of techniques for generating ideas including: reversals, Mind Maps®, visual triggers, metaphors and Six Thinking Hats® (see note).

Running sessions and harvesting ideas

- Take the invaluable skills you have learnt back with you to plan your own creativity sessions.
- What tools and techniques do you need to use?
- Discover how to capture and assess your ideas and how to deal with them.
- Communicating ideas to others

Action Planning

A chance to think about the skills you have learnt and how to use and benefit from them.

Benefits

- Practical, easy to use 'toolkit' – for idea generation AND evaluation.
- Enhance problem solving skills.
- Confidence and skills to facilitate your own creativity sessions.
- Improved team working, enhanced motivation and greater job satisfaction.

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Participant Selection Criteria

Ideal candidates will have a minimum of a Bachelor's degree and have a level of autonomy of how they do their work – so that they can quickly apply what they have learnt.

Candidates need to be proficient in English – at least college level spoken and written proficiency and have at least 3 years work experience, preferably more than 5 years.

Logistics

Date and Time: 15-17 January, 2017

8:30am–2:30pm

Location: Radisson Blu, Kuwait

Registration: Register your team today, as workshops sell out quickly:

http://oe.kfas.org.kw/

Contact Information: Please contact us with any questions or comments:

Email: training@kfas.org.kw

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Illumine Training

Based in the UK, Illumine Training has worked with many of the world's leading companies, building a reputation for high impact training with a strong bias towards practical application.

"Course content was perfect, it's the most engaged and animated I've ever seen my team in a training session."

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"This was without a doubt the best training course I have ever been on, the day flew past. The trainer was excellent. Can't wait to do some more."

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