


## Innovation Academy



Have World-Class instructors train and certify you in fundamental and leading-edge innovation skills to help you drive value

**Innovation is no longer reserved for Silicon Valley and technology companies only. Every company today must innovate in order to survive, grow, thrive and serve their customers and communities. This overview workshop, taught by worldwide leaders in innovation research and training, provides the Essentials of Innovation to anyone who is already or striving to be a leading innovator within their organization.**

## WORKSHOP OBJECTIVES

This 3-day workshop introduces participants to the essentials of innovation, without making it complex, theoretical or in-actionable. Through a dynamic mix of lectures and engaging, hands-on activities, you will learn powerful ways to:

- Understand how innovation applies to every aspect of business
- Generate 100 ideas in 5 minutes
- Develop a mindset of innovation along with specific skills and techniques
- Understand the idea-to-implementation process and key checkpoints along the way
- Avoid where most organizations fail
- Help solve real problems at your company
- Be a leader and role model in innovation

## KEY BENEFITS:

Through this workshop you will:

- Become practiced in numerous methodologies
- Overcome any constraints on ideas
- Be able to share teachable techniques with your organization

## WHO SHOULD ATTEND:

This workshop is ideal for anyone who seeks to originate, foster or lead innovation initiatives within their organization.

Ideal participants are experienced professionals, who:

- 1) see that great organizations always thrive based on innovation
- 2) want to be a force for innovation within their organizations.
- 3) are open-minded learners
- 4) No degree or function limits. Innovation applies to all functions

## YOUR INSTRUCTOR:

- Highly experienced in over 30 countries
- Engineering undergrad; Harvard MBA
- Consulting, training and workshops for over 20 years
- Adjunct Professor of Strategy and Entrepreneurship in MBA Programs
- Partner in Non-Obvious Company
- Authors of Wall Street Journal and Amazon Best selling books on Innovation, Leadership and Business

### DATE & TIME

15,16,17 of November, 2016  
8:30am–2:30pm

### LOCATION

Millennium Hotel & Convention Centre, Kuwait

### REGISTRATION

Register your team today, as workshops sell out quickly:  
<http://oe.kfas.org.kw/>

### CONTACT INFORMATION

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*At your service!*

