



Facilitating Creative Breakthroughs: A Manager Certification Bootcamp

A FourSight® Training Program



مؤسسة الكويت للتقدم العلمي
Kuwait Foundation for the Advancement of Sciences



Course Overview

Facilitating Creative Breakthroughs is training designed to give organizations access to in-house facilitators who can guide groups through creative problem solving, providing the ability to create on-going breakthroughs. It is delivered to hand-picked leaders in organizations who are familiar with the basics of Creative Problem Solving (CPS). During this multi-day training, participants lead CPS sessions that address their organizational challenges and receive personal coaching and feedback.



Program Objectives

In addition to teaching others to lead the breakthrough thinking process, participants will:

- Learn methods to increase productivity and efficiency in your organization.
- Build in-house problem solving capacity by training your own people in process consulting and facilitation skills
- Build innovation muscle
- Cultivate collaboration
- Develop leaders who listen

Course Content Outline

Facilitators are trained to solve problems by drawing on the brainpower of cross-functional groups. Trained facilitators take time to clarify the problem, to identify the root cause and look beyond the initial knee-jerk response. In the long run, identifying the real problem can save time and a substantial amount of money.

Tools like the FourSight Group Profile show teams where they are likely to put their energy when faced with a challenge. With training and awareness, even unbalanced teams can consistently succeed.



Key Benefits

In addition to teaching others to lead the Facilitation makes it easy for people to cooperate. It is a competitive advantage to have a diverse group of people who work well together. Additional benefits include:

- Access to facilitators who can lead groups through the creative process
- Enhanced process-consulting skills to uncover key client goals, objectives and underlying challenges for organizational breakthroughs
- Effectively choose work groups and teams to get truly breakthrough thinking
- Increased ability to use Creative Problem Solving with teams, groups and individuals to resolve major issues
- Sharpen and hone leadership, teaching, presentation and listening skills
- Strategies for managing productive meetings
- Skill in using additional creativity techniques to help generate and evaluate ideas efficiently
- Strategies for screening and strengthening potential solutions and creating clear plans for implementation.
- Mapping out the problem space and pinpointing underlying issues
- Greater ability to model appropriate behavior to foster and nurture a creative climate



Clarifier



Ideator



Developer



Implementer

Who Should Attend

Leaders in every sort of organization see team-based problem solving as a crucial component of moving from working in functional groups to cross-functional teams. They realize that the benefits of training facilitators are well worth the effort. Facilitating Breakthrough Thinking focuses on the key creativity principles that promote high-performance in each facilitator and everyone they seek to help.

Participants of this training have led CPS sessions that have resulted in millions of dollars of financial gains for their organizations.

Participant Selection Criteria

Ideal candidates will have a minimum of a Bachelors degree. They will be proficient in English, at least college level spoken and written proficiency. They will have at least 5 years of work experience. They are in a middle management position accountable for the identification of challenges and the execution of projects / solutions.

In addition, candidates should have ownership of a business challenge and the full explicit support from their immediate manager for practicing and applying skills learned in the course.

The business challenge:

- 1.** Ownership for the business challenge at hand.
- 2.** Sufficient motivation to begin action on the challenge within the next 3 months.
- 3.** There is a need for new thinking. That is, a business challenge that does not have a known solution or there is a desire for new approaches to the challenge.

We encourage team participation (2-4 members per company) to come to the course with a pressing business issue.

Logistics



Date / Time of Course

Part 1: December 7-8 , 8:30 AM to 2:30 PM

Part 2: December 12-15, 8:30 AM to 2:30 PM

Location

Millennium Hotel and Convention Center, Kuwait

Registration

Online through <http://oe.kfas.org.kw>

Contact Information

Email: training@kfas.org.kw

Direct: 22278100 Ext. 1853/1888



Global Reach

North America

Starbucks (Seattle, US)
Intel (Santa Clara, US)
Mars (McClellan, VA)
Kraft (Northfield, IL)
Coca-Cola (Atlanta, GA)
Pfizer (New York, NY)

Europe

Chanel (Paris, France)
BBC (London, England)
BNP Paribas (Paris, France)
Ministry Education (Denmark)
Thales Alenia Space (Italy)
Orange (Paris, France)

Asia

Intel (Bangalore, India)
Invesco (Hyderabad, India)
Samsung (Seoul, South Korea)
IFF (Singapore; Mumbai, India)

Australia

Mars (Sydney, Australia)

Middle East

KFAS (Kuwait City, Kuwait)

FourSight Clients Include

American Express • BNP Paribas • Bristol-Myers Squibb • CHANEL • Coca Cola • Deloitte • Disney
ExxonMobile • Harvard • IBM • Kraft • Kuwait Foundation for the Advancement of the Sciences
National Bank of Kuwait • Prudential Stanford
Starbucks • US Bank • Xerox



CHANEL

FIAT



"FourSight helped us collectively apply our very diverse creative styles to accomplish our goals more effectively than we ever could have done individually. We were able to harness the creative power of our organization."

President, West Valley Nuclear Services Company

"I can see myself using these tools in the future for all kinds of issues because they are simple, but very powerful. Nothing I have ever used in business school or in a Fortune 500 company has approached the usefulness of this."

Manager, Xerox Corporation

"The net payoff of using FourSight and the accompanying tools is increased capacity for individuals and teams tasked with solving complex organizational challenges."

Manager, Center for Creative Leadership