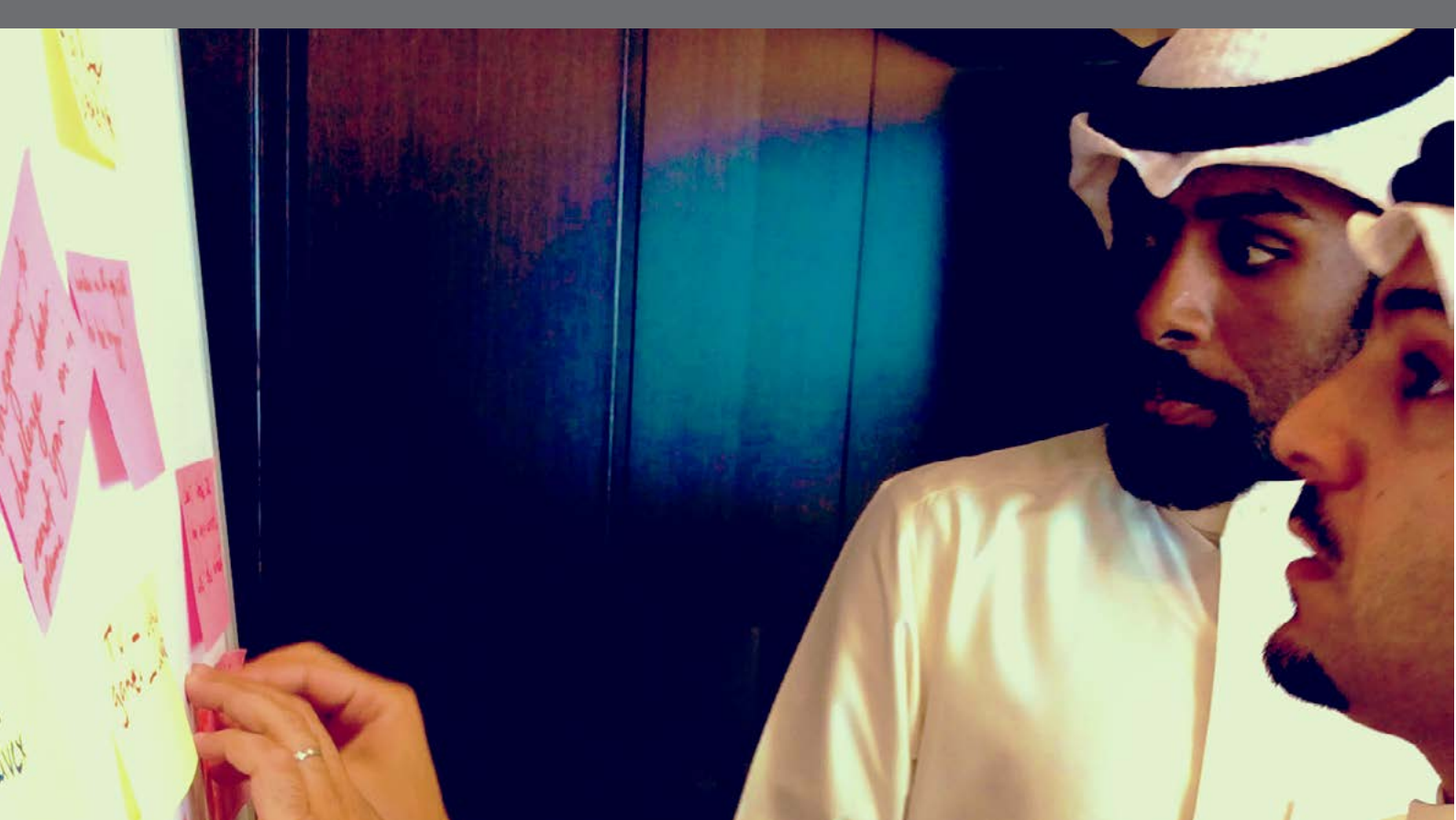


Innovation Immersion

A FourSight® Training Program



مؤسسة الكويت للتقدم العلمي
Kuwait Foundation for the Advancement of Sciences



Course Overview

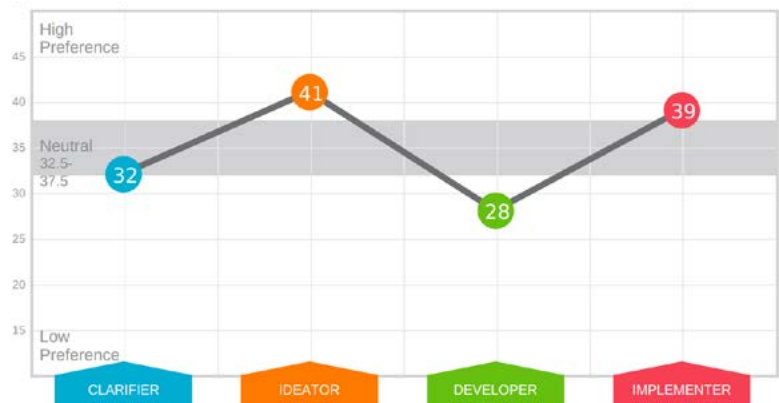
This intensive 3-day workshop gives managers, team leaders and other high performers a deep dive into the creative process that drives innovation. Participants learn and practice tools and techniques that foster more productive team collaboration and problem solving. Beyond building the mindset, toolset and skill set that lead to good thinking; we encourage team participation (2-4 members per company) to come to the course with a pressing business issue. Throughout, participants apply training real time to a complex challenge and accomplish meaningful work.



Program Objectives

- Learn a creative toolset and a proven innovation process
- Discover their personal thinking style and gain appreciation for the creative preferences of others
- Accelerate people's capacity to innovate and deliver value from ideas
- Make meetings and brainstorming more productive
- Manage through resistance and overcome barriers to innovation
- Help groups move ideas into action and successful implementation
- Apply lessons while working on a real challenge, not a case study.

Your FourSight Thinking Profile shows where you gain and lose energy as you move through the stages of the creative problem solving process that leads to innovation.



Course Content Outline

- Setting the Stage for Breakthrough Thinking
- Strengthening Individual and Team Performance
- Stimulating Creative Thinking
- Overcoming Blocks and Barriers
- Leveraging Creative Problem Solving for Results

Key Benefits

- Solve organizational problems more efficiently
- Discover a shared language and process for problem solving
- Reduce the time it takes to solve problems and implement solutions
- Learn to clarify what problems need to be addressed
- Leverage the group to create breakthrough ideas and insights
- Learn to get more creative ideas faster



Clarifier



Ideator



Developer



Implementer

Who Should Attend

This session is geared toward middle management responsible for motivating and guiding teams to drive new value and organizational impact. During the course, participants will deliberately practice and apply tools and skills toward a current business challenge to move it forward, while receiving coaching and feedback. For those looking for creative solutions to complex problems and how to get more impact from a team, this course can help you make the leap.

Participant Selection Criteria

Ideal candidates will have a minimum of a Bachelors degree. They will be proficient in English, at least college level spoken and written proficiency. They will have at least 5 years of work experience. They are in a middle management position accountable for the identification of challenges and the execution of projects / solutions.

In addition, candidates should have ownership of a business challenge and the full explicit support from their immediate manager for practicing and applying skills learned in the course.

The business challenge:

- 1.** Ownership for the business challenge at hand.
- 2.** Sufficient motivation to begin action on the challenge within the next 3 months.
- 3.** There is a need for new thinking. That is, a business challenge that does not have a known solution or there is a desire for new approaches to the challenge.

We encourage team participation (2-4 members per company) to come to the course with a pressing business issue.



Logistics



Open Enrollment

Date / Time of Course March 27-29, 2016,
8:30 AM to 2:30 PM

Location

Millennium Hotel and Convention Center, Kuwait

Registration

Online through <http://oe.kfas.org.kw>

Contact Information

Email: training@kfas.org.kw

Direct: 22278100 Ext. 1853/1888



Global Reach

North America

Starbucks (Seattle, US)
Intel (Santa Clara, US)
Mars (McClellan, VA)
Kraft (Northfield, IL)
Coca-Cola (Atlanta, GA)
Pfizer (New York, NY)

Europe

Chanel (Paris, France)
BBC (London, England)
BNP Paribas (Paris, France)
Ministry Education (Denmark)
Thales Alenia Space (Italy)
Orange (Paris, France)

Asia

Intel (Bangalore, India)
Invesco (Hyderabad, India)
Samsung (Seoul, South Korea)
IFF (Singapore; Mumbai, India)

Australia

Mars (Sydney, Australia)

Middle East

KFAS (Kuwait City, Kuwait)

FourSight Clients Include

American Express • BNP Paribas • Bristol-Myers Squibb • CHANEL • Coca Cola • Deloitte • Disney
ExxonMobile • Harvard • IBM • Kraft • Kuwait
Foundation for the Advancement of the Sciences
National Bank of Kuwait • Prudential Stanford
Starbucks • US Bank • Xerox



CHANEL

FIAT



"FourSight helped us collectively apply our very diverse creative styles to accomplish our goals more effectively than we ever could have done individually. We were able to harness the creative power of our organization."

President, West Valley Nuclear Services Company

"I can see myself using these tools in the future for all kinds of issues because they are simple, but very powerful. Nothing I have ever used in business school or in a Fortune 500 company has approached the usefulness of this."

Manager, Xerox Corporation

"The net payoff of using FourSight and the accompanying tools is increased capacity for individuals and teams tasked with solving complex organizational challenges."

Manager, Center for Creative Leadership