

TOTAL



<b>US Dollar</b>	1USD	▼	32.8876	+0.1736 0.53%
<b>Kuwaiti</b>	1KWD	▲	42.9841	+0.0143 0.03%

COMPLETED	+86.054	↑
RECURRING	-6.230	↓
PENDING	+23.432	↑

# INNOVATION



## Innovation Culture Program

### Overview

The critical influences on the success or failure of an organization's ability to produce innovation is the culture of the organization, combined with innovation systems and the ability to leverage different people's strengths. This three-day course focuses on how leaders can foster an Innovation Culture, innovation models and assessments (including the Innovation Strengths Preference Indicator®), and understanding Innovation Systems where ideas and people flourish. Participants will learn about their personal innovation strengths, the requirements for an Innovation Culture and the necessities for implementing the right Innovation Systems for their innovation goals.



# Innovation Culture Program

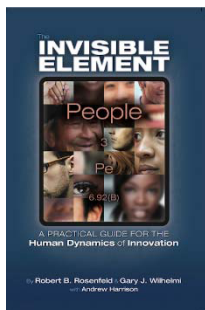
## Program Objectives

During this workshop, you can expect to:

- Learn a unified definition of Innovation
- Understand what it takes to convert creativity into innovation inside an organization
- Gain insight into your Innovation Strengths and your Core Motivations
- Learn how to leverage your innovation strengths and the strengths of others
- Recognize the requirements of an Innovation Culture
- Understand how different Innovation Systems create different innovation output
- Cultivate skills for leading Breakthrough Innovation
- Make the invisible elements of innovation visible

## Course Content Outline

- Some of the course content derives from the book:  
    “The Invisible Element: A Practical Guide for the Human Dynamics of Innovation”
- The Innovation Continuum
- 12 Human Orientations that impact Innovation and Culture
- How culture influences innovation
- The Five Innovation Systems
- Innovation Portfolio and Metrics
- Organizational DNA and Invisible Rules of Engagement
- Effective Teaming for Innovation
- How to get Ideas heard and be an Innovation Leader



## Key Benefits

- Leave with tools, models and a lexicon so attendees can apply the Logistics of Innovation to their own organization
- Understand how to get more breakthrough and disruptive ideas and recognize how to effectively convert these ideas into innovations
- Learn what type of teams fit what type of problems and innovations
- Be able to leverage human capital to solve problems and implement solutions effectively and efficiently

## Participant Selection Criteria

Ideal candidates will have a minimum of a Bachelors degree. They will be proficient in English, at least college level spoken and written proficiency. They will have a minimum of 5 years of work experience and in a position of leadership in their organization. Lastly, they are committed to applying what they've learned in the workplace.

## Date/ Time of Course

Tuesday, March 22-  
Thursday, March 24, 2016

8:30 am -2:30 pm with morning, lunch and afternoon breaks

## Location

Millennium Hotel & Convention Centre Kuwait

## Registration

Online through <http://oe.kfas.org.kw/>

## Contact Information

Email: [training@kfas.org.kw](mailto:training@kfas.org.kw)

Direct: 22278185 or  
22278100 Ext. 1881



# Innovation Culture Program

## Program Facilitators



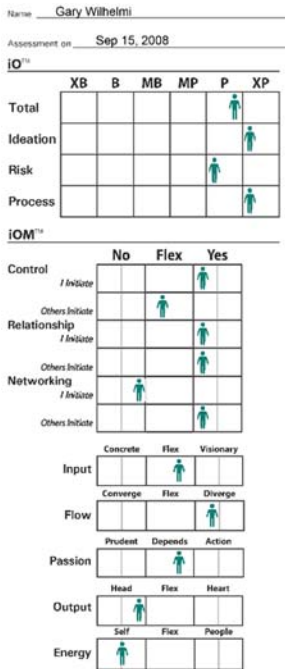
**Gary Wilhelmi**  
 Vice President  
 Idea Connection Systems

Co-author of book:  
 The Invisible Element: A practical  
 Guide for the Human Dynamics  
 of Innovation

ISPI™ Certified since 2008

Gary is an innovative and versatile senior leader with over 40 years of diversified experience in the development and commercialization of consumer food products as well as Department of Defense R&D. He blends strong managerial and technical requirements with human dynamics to successfully deliver innovation spanning the spectrum from breakthrough to incremental. Gary has demonstrated the leadership/managerial skills to create long-term platform strategies, develop conceptual ideas and to transform these ideas into commercial products yielding a quantifiable gain for the organization

His work has led to the development of several proprietary tools focusing on the human dynamics critical to the innovation process including the ability to assess an organization's culture, level of trust, invisible decision making processes, level of motivation, and ability to deal with "wicked" problems.



**Andrew Harrison**  
 Innovation Ambassador  
 Idea Connection Systems

Writer of book:  
 The Invisible Element: A practical  
 Guide for the Human Dynamics  
 of Innovation

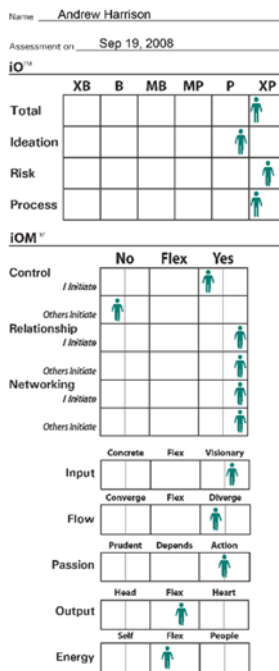
Author of book:  
 Love Your 84,000 Hours at Work:  
 Stories on the Road from People  
 with Purpose and Passion

ISPI™ Certified since 2008  
 ISPI™ Master Trainer

Andrew has a unique background as social innovator, author and researcher of human motivation. His research began in 2004 when he exchanged his master's degree and high paying sales job for a year on the road—traveling the United States interviewing people from varied backgrounds about how they came to discover passion for their work; a passion which inevitably spilled over into the remaining aspects of their lives.

Andrew has led, delivered or designed many client programs and was also an instrumental part of the team who developed the Innovation Strengths Preference Indicator® (ISPI™). He was part of the delivery group for the first ever ISPI workshop, in 2008.

Andrew's research and work has been featured on television and radio as well as in newspapers and magazines throughout the USA.





**IDEA CONNECTION SYSTEMS**

*Making The Invisible Visible*

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 American Airlines Incorporated  
 Arch Coal, Incorporated  
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 Calenase Corporation  
 Center for Creative Leadership  
 The Coca-Cola Company  
 Corning Incorporated  
 Credit Suisse Group AG  
 Daymon Worldwide Incorporated  
 Ethyl Corporation  
 Hill-Rom Services Incorporated  
 Excellus BlueCross BlueShield  
 Exxon Mobil Corporation  
 Fresh Direct, LLC  
 Frito-Lay North America, Incorporated  
 Fujifilm  
 General Electric Company  
 General Mills Incorporated  
 General Motors Company  
 Godiva  
 Goodyear Tire & Rubber Company  
 Hallmark Cards, Incorporated  
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 The Hershey Company  
 Hill's Pet Nutrition, Incorporated  
 Insitu

International Business Machines Corporation  
 Eastman Kodak Company  
 MeadWestvaco  
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 Metropolitan Life Insurance Company  
 Microsoft Corporation  
 Mobil Oil Company  
 National Biscuit Company  
 Nortel Networks Corporation  
 Northwestern Bell Telephone Company  
 Pactiv Corporation  
 PepsiCo Incorporated  
 The Pillsbury Company  
 Praxair Technology Incorporated  
 Pulsafeeder, Incorporated  
 Quaker Oats Company  
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 Rockwell International  
 Rohm and Haas Company  
 Rolls Royce Group PLC  
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 SAIC, Incorporated  
 Senco Brands, Incorporated  
 Supervalu  
 TriNova, LLC.  
 Tropel Corporation  
 Tuscarora Incorporated  
 Union Carbide Corporation  
 Univation  
 UOP LLC.  
 US West Communications, Incorporated  
 Wegmans Food Markets, Incorporated  
 Xerox Corporation

## ICS Public Sector Clients Include:

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 Colleges (AAVMC)  
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 City of Rochester, NY  
 Carnegie Mellon University  
 Cornell University  
 Greater Milwaukee Foundation  
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 Michigan State University  
 MIT Sloan School of Management  
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 (NASA)

Odyssey of Humanity  
 Rochester Area Community Foundation  
 Rochester Institute of Technology  
 Sandia National Laboratories  
 United Jewish Appeal  
 United Nations  
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