

# **Innovation Culture Program**

### Overview

The critical influences on the success or failure of an organization's ability to produce innovation is the culture of the organization, combined with innovation systems and the ability to leverage different people's strengths. This three-day course focuses on how leaders can foster an Innovation Culture, innovation models and assessments (including the Innovation Strengths Preference Indicator®), and understanding Innovation Systems where ideas and people flourish. Participants will learn about their personal innovation strengths, the requirements for an Innovation Culture and the necessities for implementing the right Innovation Systems for their innovation goals.











# **Innovation Culture Program**

### **Program Objectives**

During this workshop, you can expect to:

- · Learn a unified definition of Innovation
- Understand what it take to convert creativity into innovation inside an organization
- Gain insight into your Innovation Strengths and your Core Motivations
- Learn how to leverage your innovation strengths and the strengths of others
- Recognize the requirements of an Innovation Culture
- Understand how different Innovation Systems create different innovation output
- Cultivate skills for leading Breakthrough Innovation
- Make the invisible elements of innovation visible

## **Course Content Outline**

• Some of the course content derives from the book:

"The Invisible Element: A Practical Guide for the Human Dynamics of Innovation"

- The Innovation Continuum
- 12 Human Orientations that impact Innovation and Culture
- How culture influences innovation
- The Five Innovation Systems
- Innovation Portfolio and Metrics
- Organizational DNA and Invisible Rules of Engagement
- Effective Teaming for Innovation
- How to get Ideas heard and be an Innovation Leader

### **Key Benefits**

- Leave with tools, models and a lexicon so attendees can apply the Logistics of Innovation to their own organization
- Understand how to get more breakthrough and disruptive ideas and recognize how to effectively convert these ideas into innovations
- Learn what type of teams fit what type of problems and innovations
- Be able to leverage human capital to solve problems and







#### **Participant Selection Criteria**

Ideal candidates will have a minimum of a Bachelors degree. They will be proficient in English, at least college level spoken and written proficiency. They will have a minimum of 5 years of work experience and in a position of leadership in their organization. Lastly, they are committed to applying what they've learned in the workplace.

#### Date/Time of Course

Monday, November 9 – Wednesday November 11, 2015

9:00 am -3:00 pm with morning, lunch and afternoon breaks

Location Millennium Hotel & Convention Centre Kuwait

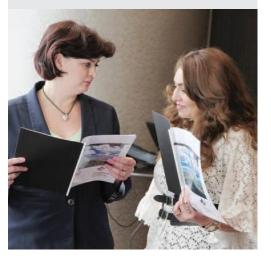
#### Registration

Online through: http://oe.kfas.org.kw/

#### **Contact Information**

Email: training@kfas.org.kw

Direct: 22278185 or 22278100 Ext. 1881





**IDEA CONNECTION SYSTEMS** 

# **Innovation Culture Program**

# **Program Facilitators**



Garv Wilhelmi

XB B

iO

Tota

Risk

Proces

iOM<sup>®</sup>

Contro

orking

Inpu

Ideatio

Sep 15, 2008

No Flex Yes

MB MP P XP

### Gary

Wilhelmi Vice President Idea Connection Systems

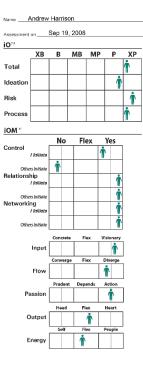
Co-author of book: The Invisible Element: A practical Guide for the Human Dynamics of Innovation

ISPI<sup>™</sup> Certified since 2008

Garv is an innovative and versatile senior leader with over 40 years of diversified experience in the development and commercialization of consumer food products as well as Department of Defense R&D. He blends strong managerial and technical requirements with human dynamics to successfully deliver innovation spanning the spectrum from breakthrough to incremental. Gary has demonstrated the leadership/managerial skills to create long-term platform strategies, develop conceptual ideas and to transform these ideas into commercial products vielding a quantifiable gain for the organization

His work has led to the development of several proprietary tools focusing on the human dynamics critical to the innovation process including the ability to assess an organization's culture, level of trust, invisible decision making processes, level of motivation, and ability to deal with "wicked" problems.





### Andrew

# Harrison

Innovation Ambassador Idea Connection Systems

#### Writer of book:

The Invisible Element: A practical Guide for the Human Dynamics of Innovation

Author of book:

Love Your 84,000 Hours at Work: Stories on the Road from People with Purpose and Passion

ISPI<sup>™</sup> Certified since 2008 ISPI<sup>™</sup> Master Trainer

Andrew has a unique background as social innovator, author and researcher of human motivation. His research began in 2004 when he exchanged his master's degree and high paying sales job for a year on the road—traveling the United States interviewing people from varied backgrounds about how they came to discover passion for their work; a passion which inevitably spilled over into the remaining aspects of their lives.

Andrew has led, delivered or designed many client programs and was also an instrumental part of the team who developed the Innovation Strengths Preference Indicator® (ISPI<sup>™</sup>). He was part of the delivery group for the first ever ISPI workshop, in 2008.

Andrew's research and work has been featured on television and radio as well as in newspapers and magazines throughout the USA.



Innovation Strengths Preference Indicator®









# **ICS Private Sector Clients Include:**

Air Canada American Airlines Incorporated Arch Coal, Incorporated Aventis Avery Dennison Bausch and Lomb Incorporated **Baver** Corporation Black Entertainment Television LLC U.S. Borax Incorporated Calenase Corporation Center for Creative Leadership The Coca-Cola Company Corning Incorporated Credit Suisse Group AG Daymon Worldwide Incorporated **Ethyl Corporation** Hill-Rom Services Incorporated Excellus BlueCross BlueShield Exxon Mobil Corporation Fresh Direct, LLC Frito-Lay North America, Incorporated Fujifilm General Electric Company General Mills Incorporated General Motors Company Godiva Goodyear Tire & Rubber Company Hallmark Cards, Incorporated Harris Corporation Harris Interactive Incorporated The Hershey Company Hill's Pet Nutrition, Incorporated Insitu

International Business Machines Corporation Eastman Kodak Company MeadWestvaco Merck & Co., Incorporated Metropolitan Life Insurance Company Microsoft Corporation Mobil Oil Company National Biscuit Company Nortel Networks Corporation Northwestern Bell Telephone Company Pactiv Corporation PepsiCo Incorporated The Pillsbury Company Praxair Technology Incorporated Pulsafeeder, Incorporated Quaker Oats Company Raytheon Company **Rockwell International** Rohm and Haas Company **Rolls Royce Group PLC** Sage Rutty and Company, Incorporated SAIC, Incorporated Senco Brands, Incorporated Supervalu TriNova, LLC. **Tropel Corporation** Tuscarora Incorporated Union Carbide Corporation Univation UOP LLC. US West Communications, Incorporated Wegmans Food Markets, Incorporated Xerox Corporation

# **ICS Public Sector Clients Include:**

Association of American Veterinary Medical Colleges (AAVMC) Association of the Nonwoven Fabrics Industry (INDA) City of Rochester, NY Carnegie Mellon University Cornell University Greater Milwaukee Foundation City of Greensboro, NC Michigan State University MIT Sloan School of Management National Aeronautics and Space Administration (NASA) Odyssey of Humanity Rochester Area Community Foundation Rochester Institute of Technology Sandia National Laboratories United Jewish Appeal United Nations United States Air Force United States Air Force University of Calgary University of Rochester US Army Corps of Engineers US Department of the Air Force US Department of Defense



IDEA CONNECTION SYSTEMS



# www.INNOVATING.com



