



IN PARTNERSHIP WITH



WON'T YOU BE MY TRAINER

Practical Lessons Learned from America's Favorite Neighbor

About Won't You Be My Trainer

The name Mr. Rogers is synonymous with learning. Fred Rogers created and hosted the popular American children's television show *Mister Rogers' Neighborhood*, which educated children of all ages from 1968 until 2001. Millions of people grew up watching the TV show, delighting in how its gentle host used stories, dialogue, interaction, and kindness to inspire children and adults alike to change the world.

Mr. Rogers employed simple yet powerful techniques to create memorable lessons that have stayed with people for generations. There are some remarkable parallels between his goals and those talent development professionals have when they design and develop training. After all, trainers would love for their words to be remembered, taught, and shared with learners long after the formal learning event is over.

Won't You Be My Trainer (WYBMT) looks at the messages and wisdom Mr. Rogers shared and provides ideas and tips to help you use his lessons to elevate your own instructional design and delivery practices. By exploring Mr. Rogers' work and legacy, you and your team will be able to adapt and integrate these strategies into your own trainings as you strive to make every learner interaction uplifting and unforgettable— regardless of content.

BENEFITS

WYBMT empowers learners to:

- Select and integrate strategies that strengthen successful training events
- Identify key concepts that contribute to memorable learning opportunities
- Develop and deliver training sessions that will engage learners

THE WON'T YOU BE MY TRAINER EXPERIENCE:

The WYBMT experience combines proven training and facilitation techniques with engaging activities, small and large group conversations, and opportunities to reflect on and plan for how all techniques can improve the learning experience. Through storytelling, activities, tips, tools, and brainstorming, all participants will benefit from learning with and from one another as they explore how powerful training with kindness can be in any organization.

KEY CONCEPTS

WYBMT shares eight interrelated principles from Mr. Rogers' teachings:

One Overarching Concept: Connection
Four Design Techniques:

- Intentionality
- Organization
- Individual Focus
- Play

Three Delivery Techniques:

- Creation
- Silence
- Love



WON'T YOU BE MY TRAINER 13-16 September 2021

Virtual Workshop
2-5 PM AST

Who Should Attend

Anyone who is responsible for designing or delivering training as well as training managers and those responsible for training personnel.

Testimonials

What attendees have told us about their experience with Won't You Be My Trainer.



The session was great and the training comparisons really brought the discussion into everyone's backyard. Our team took a ton of notes and plan to apply many of the principals throughout our faculty development.

- Instructor



I absolutely loved your session! It really spoke to me.

- Manager of Training and
Organization Development



I loved this session. It was awesome! The way Mr. Rogers presented on the show was such a parallel to what we do as trainers, facilitators and speakers. I had never thought of it that way until I saw this presentation. It kept our attention the entire time. Thank you so much for the session.

- Workforce Training and Development Consultant

Contact us for more information!

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