

# DIGITAL LEADERSHIP

LEARN TO THINK DIGITALLY TO HELP YOUR  
BUSINESS GROW FASTER



## IDENTIFY OPPORTUNITIES FOR DIGITAL DISRUPTION AND LEARN HOW TO DRIVE DIGITAL INNOVATION

Digital technology and ways of working have changed every business. Companies that leverage these stay ahead of competitors and achieve unprecedented growth. Digital leaders in the most successful companies:

- **Develop digital leader mindsets** to raise the level of ambition for speed, service, efficiency, scale, and transparency in their companies.
- Embed techniques to **identify opportunities for digital innovation**.
- Discover and act on the opportunities digital presents for producing **exponential growth, not just improvements**.

This 3-day program draws on methods used in **OneLeap's Harvard Business Review-featured innovation process**. Participants will gain the practical tools and confidence needed to drive impact through creative innovation.

OneLeap's expertise is sought out globally. Its experts deliver guest lectures at **Harvard University** and give keynote speeches at leading innovation conferences. OneLeap has extensive experience delivering innovation and leadership programs at **FTSE 100 and Fortune 500 companies across the globe**, including Tesco, Credit Suisse and Pearson.



“ [OneLeap] presents a provocative new model for innovation in big companies ”

Some of the organizations we work with:



[www.oneleap.com](http://www.oneleap.com)



## PROGRAM HIGHLIGHTS

During our 3-day program you will learn and apply impactful techniques for creating growth by identifying opportunities for digital disruption

- **Develop a digital mindset** through OneLeap's proprietary Digital Leadership model - built through our experience with Fortune 50 and FTSE 100 companies.
- **Learn how to identify and translate the essentials of digital technologies** (e.g. blockchain, machine learning, dynamic data analysis) to enable your organization to harness their potential.
- Create an **action plan to craft bold future options** for your company.

This course is for managers who want to drive impact in their company through digital innovation

This course will accelerate your development if you are:

- A manager or someone who leads a team
- Highly motivated to make an impact in your organization
- Excited about leveraging digital to deliver practical innovation - fast

Managers who attend OneLeap's program will gain:



**Growth** through new ideas and a digital mindset



**Understanding** and **leadership skills** to enable their teams to leverage digital thinking



**Awareness** of the key digital trends and how they will impact you



**Powerful tools** to apply digital thinking to create exponential growth opportunities in your industry



**A diverse network** of peers to support and inspire them beyond the program

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# ABOUT ONELEAP'S APPROACH

## PART 1

Develop a digital mindset that opens you to greater ambition

- **Build a “sense of the possible”** to help you see how digital can revolutionize every aspect of your business.
- Using OneLeap’s proprietary **Digital Leader Mindset Model**, explore the behaviors of the leaders of most successful Silicon Valley companies.

## PART 2

Explore digital opportunities in your business

- Increase your **awareness of how key digital forces impact your business.**
- **Design digital experiments you can run in your business.**

## PART 3

Develop action-plans to make this happen

- Develop your own **action plan** to make this come to life in your company.



### DISCOVER OPPORTUNITIES

- Work alongside the OneLeap team to apply digital forces (speed, service, accuracy, efficiency, scale, transparency) to scanning your industry, discovering opportunities for massive growth.



### GENERATE EXPERIMENTS

- Using your mastery of the core digital forces and your experience scanning the industry, design experiments you can try in your business to use digital to boost growth.

## LOGISTICS

Registration Deadline: February 16<sup>th</sup>, 2021

Program Dates: March 14<sup>th</sup> - 16<sup>th</sup>, 2021

Time: 9:00am - 3:00pm

Contact information: [training@kfas.org.kw](mailto:training@kfas.org.kw)

Registration Link: []

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## Our expert facilitators have extensive experience delivering strategy and leadership programs across the globe



**Cat Moody**  
**Global Head of Strategy, OneLeap**  
**New York**

Course Instructor  
cat.moody@oneleap.com

- Advises global organizations on innovation strategy and leadership
- Economic Advisor to two successive New Zealand Deputy Prime Ministers
- Appointed by the New Zealand government as a Senior Advisor on the Board of Executive Directors at the World Bank
- LLB (Hon) BA, and MPP from Princeton University



**James Westlake**  
**Director, OneLeap**  
**London**

Course Instructor  
james.westlake@oneleap.com

- Director of the London office and strategy engagement lead
- Diverse background spanning the military, advertising, entrepreneurship, and strategy consulting
- Founded and run a digital design and strategy agency, worked in the PE practice at Bain and Company, and led complex client and transformation projects at a variety of London advertising agencies
- Winner of Sword of Honour at Sandhurst; MBA from London Business School

### OneLeap helps the world's leading organizations and their leaders drive impact through innovation

**We work with FTSE 100 and Fortune 500** companies across the globe to help them drive breakthrough innovations, discover new opportunities for growth, and build the innovation skills of their leaders.

Our approach is supported by a global network of **4000 successful innovators and expert academic advisors** such as Professor Beth Altringer of Harvard University's Innovation Lab.

### Here is what our clients are saying about us:

“ OneLeap delivered a rare combination of analytical rigor, creativity, and commercial practicality. As a result, we're building important new capabilities we believe will drive long-term revenue growth. ”

Viola Werner, **Managing Director, International Wealth Management, Credit Suisse**

“ I was searching for inspiration to stretch and challenge my CEOs and their teams and OneLeap answered the brief perfectly. Modern, agile and well-connected, I would recommend this crew to ... accelerate the development of your people. ”

Trevor Masters, **CEO, Tesco International**

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