



Practical Innovation for Managers

How to become an innovation lead in your organization

Date: November 27, 28 & 29, 2018

Time: 08:30 a.m to 02:30 p.m

Venue: Palms Beach Hotel, Kuwait

Contact information: Email: training@kfas.org.kw / Direct: 22278185 or 22278100 Ext. 1881

Registration: <https://oe.kfas.org.kw/Event?ID=119>

Workshop overview

Many organizations in Kuwait and around the world see innovation as a key driver of sustained growth and long-term viability. Yet few succeed in incorporating innovating into their day-to-day business practices. Those that succeed understand the critical role managers play in initiating, supporting and implementing new approaches to business problem solving.

This in-depth three-day workshop helps prepare managers for their role as catalysts for innovating success. Participants receive a solid grounding in the theory of innovation and the barriers and enablers that can impede or promote success. Through exercises that address participants' actual business challenges, they acquire practical tools they can apply immediately and use to build highly sought-after skills.

Participants Profile

This program is designed for senior managers and directors working within innovation-seeking organizations who aspire to become innovation specialists/leads. They seek to acquire competencies that will allow them to contribute in new ways to the long-term growth of their organization's business.

The impact of the program will be greater if 2 people participate from each company.

Possibilities. Potential. Progress

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Agenda

Day 1

- o Introduction
 - Defining innovation for your organization
 - Why innovation is so important today
 - What innovative organizations do differently
 - Innovation and thinking
- o The Ideaction 4-step innovative thinking methodology
- o Framework
 - How to write a problem statement
 - Boundaries and type of thinking
 - Developing an innovative thinking process
- o Facilitation of the innovation process

Day 2

- o Issue redefinition
 - How to understand the root causes and the components of a problem
 - Techniques for issue redefinition
- o Idea generation - brainstorming
- o Implementation Planning

Day 3

- o Planning the innovation process
- o How organizations enable or prevent innovation
 - The role and impact of leaders, culture and organization structures
- o Implementing innovation in YOUR organization
 - How will you use the learnings from the program to build innovation in your organization?
 - Action commitments

Key benefits

- Understand:
 - o Why and where innovation matters.
 - o The roles of the various stakeholders in the organization to support or prevent innovation (e.g. leaders, HR/Training, IT, Finance, etc.).
 - o A clear and practical path on how you can help your organization become more innovative.
- Competence in the innovative thinking process.
- Facility with key innovating tools and techniques.
- Expertise in innovation and meeting facilitation.

Methodology

- This workshop draws on practical knowledge accumulated over 35 years of innovation consulting and training with a wide range of organizations.
- It combines relevant theory with hands-on exercises that address real life examples from participants' own day-to-day issues and opportunities.



Claude Legrand is the founder and Managing Partner of Ideaction Inc., a consulting and learning company focusing on innovating in organizations. For 35 years Ideaction has successfully helped major organizations and top leaders become more innovative. Through his work with many national and multinational clients and his leading research on the practical application of innovation in organizations, Claude has emerged as one of North America's top authorities on innovating organizations.

He is co-author of *Innovative Intelligence – The art and practice of leading sustainable innovation in your organization* (Wiley 2011). Now translated into Mandarin and Farsi.

Claude was the founding Program Director for the Centre of Excellence in Innovation Management at the Schulich Executive Education Centre where he taught in the Masters in Innovation Management and in the Masters in Innovation and Healthcare. He is a frequent speaker at major business events.

He is based in Toronto, Canada.

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