



LEARN HOW TO GROW YOUR COMPANY BY LEADING INNOVATION

LEADING INNOVATION FOR MANAGERS

Companies like Google, Pixar and Amazon repeatedly generate commercially successful innovations. Their secret is managers and supervisors who:

- Understand the different types of innovation, and which types to use when
- Can confidently apply a powerful but simple innovation process
- Have the leadership skills that enable their teams to innovate.

This 3-day program for managers is **built around OneLeap's Harvard Business Review-featured innovation process, the Venture Sprint™**. Participants will gain the practical tools and confidence needed to drive impact through innovation.

Participants will work with our **Harvard, Oxford and Cambridge-educated expert facilitators**, who have extensive experience delivering innovation and leadership programs at FTSE 100 and Fortune 500 companies across the globe, including **Tesco, Credit Suisse and Pearson**.



“ [OneLeap] presents a provocative new model for innovation in big companies ”

Some of the organizations we work with:



www.oneleap.com

Managers who attend OneLeap's program will gain:



Inspiration through many new ideas and connections



Confidence and **leadership skills** to enable their teams to innovate



Knowledge of the innovation process and how to make their ideas happen fast



Powerful tools to help them innovate and lead others to innovate



A diverse network of peers to support and inspire them beyond the program



PROGRAM HIGHLIGHTS

Over our 3-day program you will:

- Apply creative and lean start-up techniques developed at Stanford to solve customer needs
- Work with Harvard-trained experts to build simple prototypes, then test them with customers
- Learn an easy but powerful way to pitch your ideas to others in your company

This course is for managers who want to drive impact in their company through innovation.

This course will accelerate your development if you are:

- A manager or someone who leads a team
- Highly motivated to make an impact in your organization
- Excited about delivering practical innovation, fast

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ABOUT ONELEAP'S VENTURE SPRINT™ APPROACH

PART 1

What is innovation?

- Learn the fundamentals of innovation, including through interactive case studies of successful global innovators.
- Use OneLeap's Innovation Chooser™ tool to learn how to pick the best type of innovation for your company.

PART 2

How do you innovate?

- Experienced innovation experts coach you through OneLeap's powerful and fun Venture Sprint™ innovation process:

PART 3

How do you lead others to innovate?

- Learn practical tools, developed by Harvard researchers, which help you to unlock the 'Collective Genius' of your team so they can innovate.
- Learn how to inspire your team to innovate.



STAGE 1

Understand the needs of real customers



STAGE 2

Work with Harvard-trained experts to do creative exercises and identify innovative solutions.



STAGE 3

Build simple prototypes that bring your ideas to life!



STAGE 4

Test your prototypes with real customers to get their feedback.



STAGE 5

Iterate your ideas based on feedback to improve your innovation.



STAGE 6

Master simple techniques to get support for your ideas using short pitches.

LOGISTICS

Date: 28-30 January 2018

Time: 8:30 am - 2:30 am

With morning, midday and afternoon breaks. Lunch will follow.

Location: To be confirmed

Registration: Online through <http://oe.kfas.org.kw>

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Our expert facilitators have extensive experience delivering strategy and leadership programs across the globe:



Alex Mackenzie
Director, OneLeap London
Course Instructor
alex.mackenzie@oneleap.com

- Works with managers and executives at global companies including Credit Suisse, Tesco and Santander to build innovation leadership skills.
- Leads programs in the GCC region, including with the KFAS innovation challenge and the UAE Prime Minister's Office.
- Previously co-designed and built an academy for top 1% of Walmart USA.
- Bachelor in Law (Edinburgh)



Dr. Juliet Wagner
Strategist, OneLeap London
Course Instructor
juliet.wagner@oneleap.com

- Will be joining directly from the WEF Annual Meeting 2018 in Davos, Switzerland.
- Advises global organizations on innovation strategy and organizational design; expert on ecosystems strategy.
- Lectured at Harvard and Vanderbilt Universities, where she received multiple awards for her teaching and facilitation.
- Ph.D. (Harvard) and M.A. (Cambridge)



OneLeap helps the world's leading organizations and their leaders drive impact through innovation

We work with FTSE 100 and Fortune 500 companies across the globe to help them drive breakthrough innovations, discover new opportunities for growth, and build the innovation skills of their leaders.

Our approach is supported by a global network of **4000 successful innovators and expert academic advisors** such as Prof Beth Altringer of Harvard University's Innovation Lab.

Here is what our clients are saying about us:

“ OneLeap delivered a rare combination of analytical rigor, creativity, and commercial practicality. As a result, we're building important new capabilities we believe will drive long-term revenue growth. ”

Viola Werner, **Director, International Wealth Management, Credit Suisse**

“ I was searching for inspiration to stretch and challenge my CEOs and their teams and OneLeap answered the brief perfectly. Modern, agile and well-connected, I would recommend this crew to ... accelerate the development of your people. ”

Trevor Masters, **CEO, Tesco International**

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