



# Enabling Innovation

## Four Key Roles for Senior Leaders

**Date:** Sunday, September 6<sup>th</sup>, 2015

**Time:** 09:00 a.m until 3:00 p.m

**Venue:** Millennium Hotel & Convention Centre 4<sup>th</sup> Ring Road, Salmiya, Abou Thar Al Ghafari St.

**Contact information:** Email: [training@kfas.org.kw](mailto:training@kfas.org.kw) / Direct: 22278185 or 22278100 Ext. 1881

**Registration:** Online: <http://oe.kfas.org.kw>

### Workshop overview

In reports from BCG, PWC, IBM, KPMG, the Conference Board, and many others over the past decade, business executives all around the world have named "innovation" as one of their top three strategic priorities. Enabling innovation has also become a core competency for any organization just to be in the game, yet the majority of these leaders are distinctly dissatisfied with how well their organizations are responding to this challenge.

- What can senior leaders do to transform the way their organizations innovate?
- What does it take for senior leaders to enable their people to innovate at their full potential?
- What can senior leaders do to implement policies and practices that promote innovative, holistic solutions that: Optimize revenue and growth, quality and productivity? Strengthen knowledge, wisdom and talent? Evolve business models, strategy and culture? Create synergistic stakeholder relationships?

To achieve these aims, senior leaders need to understand, embrace, and practice four key roles, each with related competencies:

- Being a Role Model and Coach
- Being a Practitioner
- Being an Executive
- Being a Sponsor

### Who should attend

This program is intended for senior leaders who have any of the following responsibilities:

- Members of the C-floor – such as CEO, CFO, COO, CIO, or CKO.
- Heads of functional departments – such as Marketing, Operations, R&D, Quality, Product Development, Engineering, Customer Service, Finance, IT, Strategic Planning, Knowledge Management, Human Resources, Org Development.
- Senior leaders responsible for major initiatives such as business model design, culture change, customer relations, total quality, leadership or talent development.

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This is a highly experiential, activity-oriented workshop that includes personal feedback on a self-assessment that portrays a person's preferences and tendencies for four styles of innovative thinking.

### Outcomes

This workshop will give senior leaders a comprehensive overview and personal insights about:

#### 1. Being a Role Model and Coach for enabling innovation in every person's, every job, every day

- Establishing a common language and understanding for the art and discipline of innovation.
- Guiding people in how to innovate from start to finish, across cultures and specialties.

#### 3. Being an Executive focused on "return on innovation investment" as part of business performance

- Rewarding knowledge-creation and achievement as valued outcomes from innovative work.
- Assessing organizational performance in terms of growing both tangible & intangible assets.

#### 2. Being a Practitioner of innovative thinking and strategies

- Becoming versatile in four distinct Innovation Styles®.
- Developing strategies that focus the energy, priorities and initiatives for innovation.

#### 4. Being a Sponsor for the climate & culture for innovation

- Promoting the qualities that enable team synergy for collaborative innovation.
- Leading and managing sixteen factors that directly impact the culture for innovation.
- Strengthening the good character that can impact the "what, why, and how" of innovation.



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Enabling innovation... every person, every job, every day

The capacity to be innovative has become a required core competency for every person, in every job, every day. To meet the growing need for building innovation competencies, VCI offers a unique, fully-integrated curriculum that enables individuals, teams, and organizations to innovate to their highest human capacity.

VCI serves the world through two global offices in India and the USA. Our curriculum for enabling innovation has been used by over 100,000 people worldwide over the past 28 years. Many of the models were originally conceived at the Stanford Research Institute (SRI International). All of them have been enhanced by years of experience and the wisdom of the Eastern and Western cultures.

You can feel confident with our comprehensive approach to enabling innovation throughout the organization, which has been successfully used by facilitators and trainers around the world...

- In countries such as: India, Japan, China, France, UK, Italy, South Africa, Singapore, Australia, Brazil, USA, and Canada
- In multi-national corporations such as: AT&T, Associated Cement Companies, Charles Schwab & Co., Chevron, Disney Institute, DuPont, Eli Lilly, Exxon Chemical, HCL Technologies, Hewlett Packard, IBM, Infosys, Kraft, L&T Technology Services, Levi Straus, Motorola, Nokia, Philips, Pizza Hut, P&G, Samsung, Vodafone, and 3M

With our models, assessments and tools, people at all levels can work innovatively to:

- Optimize revenue and growth      - Evolve business models, strategy and culture      - Optimize quality and productivity
- Create synergistic stakeholder relationships      - Strengthen knowledge, wisdom and talent



**This workshop will be led by global leaders in the field of innovation:**

Co-founder **William Miller** is a recognized global expert on leadership, innovation and values. Formerly head of Innovation Management at the Stanford Research Institute, he has been named numerous times by Leadership Excellence as among the top 30 business thought-leaders worldwide. Two of his five books have been rated among the "top 30 business books of the year" by Executive Book Summaries.

Co-founder **Debra Miller** has a 40-year professional career with experience leading IT initiatives, coaching executives on leadership effectiveness, and training thousands of people worldwide. She has authored numerous books, articles and white papers on subjects such as business coaching, spiritual-based leadership, human values in the workplace, and innovation enablement.



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